

Hopkinton, New Hampshire  
Economic Development Committee  
Minutes of January 17, 2013 Meeting

**Call to Order**

Bob Gerseny, called the meeting to order at 7:05 p.m.

Committee members present were: Bob Gerseny, Josh Kattf, Chris Hodgen, Darraugh Madden and Bryan Pellerin for the Selectmen.

The minutes of the December meeting were approved.

**Old Business**

Although the Cratherns had indicated a desire to attend the January meeting they were unable to attend.

Gerseny reported that he had not been able to contact Jessica Dunlap re signage ideas. Chris Hodgen made an excellent report on his research on DOT sign programs. The Community Wayfinding signs program is interesting but did not seem to lend itself to economic development. The Highway Attractions Sign program seems to be a better fit and we could work to assist retailers to raise signs on Route 89, Exit 6 for the Contoocook retail district. Gerseny to check in on select Hopkinton firms regarding a sign by Exit 4. The documentation for the HAS program was too large to copy and Chris agreed to e-mail electronic versions.

Josh Kattf provided a draft of a spreadsheet for the business directory. A number of people had volunteered to be on the list. Karen Landsman had e-mailed that the current list was limited to those businesses that had registered with the town. Bryan Pellerin agreed to speak to Karen regarding the ramifications of expanding the list.

There was discussion regarding the criteria for inclusion in a directory. Place of business in Hopkinton seemed to be necessary.

**New Business**

Gerseny reported that the draft of the HEDC report was due to the Town on January 23<sup>rd</sup>. A draft will be circulated to the committee.

Bryan Pellerin discussed the budgeting activity for the Committee.

**Adjournment**

Next meeting is scheduled for February 20<sup>th</sup>, 2013.

The meeting was adjourned at 7:38 p.m.

Submitted by

Bob Gerseny

THESE MINUTES ARE NOT OFFICIAL UNTIL APPROVED AT THE FEBRUARY  
2013 MEETING.